

► **Typography-1 is meant to be a *deliberate* consideration of letterforms.**

<i>Why</i>	Knowledge of letterforms with an evolved sense of their structural qualities lays the foundation for a more nuanced practice of communication design. Understanding the fundamentals of letter construction, proportions of the	letters and recognising their relationships to each other can be translated to application in other disciplines within communication design where consistency, scale and good form comprise integral parts of the practice.
<i>What</i>	The four week course explores in detail latin letters-and to some extent, devanagari and other Indian language letters that the students may be familiar with. The exercises encourage students to take pause and consider form, proportion and the identity of letterforms. This necessary understanding of the space within the letters is a foundation to exploring the space in-between them (in Typography-2) and spaces in time (Typography-3) as we advance through	the graduate design program. We observe how context—both material and social—shapes letterforms through simple lessons in history and attempt form-giving exercises inspired by this rich history. In addition to the hands-on exercises, we also look forward to reading select texts on type and writing weekly essays on related topics as tools of reflection while improving our typographic vocabulary.
<i>What For</i>	<i>To Appreciate Good Form</i> <i>To See Letterforms in a New Light</i> See the spaces within, and their proportions; see them as artefacts with history and shaped by context (tools, surfaces, society).	<i>To Write</i> Familiarise ourselves with the art of looking critically and indulge in reflection/review as a way of learning.
<i>How</i>	Demonstration and discussion of basic concepts and skills In-classroom discussion of student work	Room for experimentation and improvisation beyond the exercises' scope Reading, interpreting, reviewing and documentation
<i>Evaluation</i>	Concept comprehension and the ability to communicate what is learned Openness to exploration and the diversity of materials, methods and concepts explored	Contribution to classroom discussions and the ability and inclination to learn from peers Skill acquisition and development
